

Project Narnia



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Mission:

Allow charities in need of items and people looking to donate items to 1) communicate efficiently and 2) supply the correct items to the right place.

Metrics:

Increase in number of items that are donated/received and increase in communication between organizations.

Research - Identify Users

- User Type 1: Donors - Corporations and individuals
- User Type 2: Receivers - Corporations
 - Charities
 - Middlemen (e.g. Project Narnia)

Research - Business Requirements

User Type 1: Donors - Corporations and individuals

- Create Profile
- Set available pickup times
- Set pick up instructions (optional)
- Provide donation item information
 - Quantity (in # of bags)
 - Item description
- Receive and keep track of donation receipt after each donation
- Communicate with receivers

Research - Business Requirements

User Type 2.1: Receivers - Charities

- Create Profile
- Provide 501(c)(3) information
- Create wishlists
- Communicate with donors and User Type 2.2 (see next slide)
- Create a list of items that they accept
- Provide donation drop off hours
- Accept donation (optional)

Research - Business Requirements

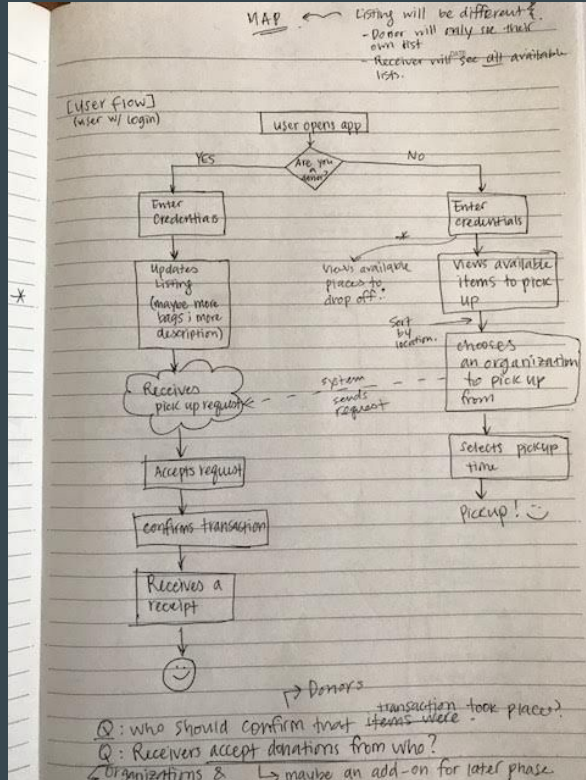
User Type 2.2: Receivers - Middlemen

- Create Profile
- Provide 501(c)(3) information
- Choose wishlist from User Type 2.1 to satisfy
- Communicate with donors and User Type 2.1
- Create inventories of items in stock
- Drop off items to User Type 2.1
- Accept donation (optional)

User Interview Findings

- I met with a member of User Type 2.2 to better understand what their role is.
- I realized that since User Type 2.1 and 2.2 are very similar, the UI for the two different user types can be controlled via user configurations.
- Donors should confirm that donations took place.

User Flow



Initial User Flow diagram created.

Initial Sketches

Version 1 - Sign up

The image contains three hand-drawn flowcharts illustrating a mobile app onboarding process. The first flowchart, titled 'Back', shows a 'Welcome to' screen with a 'Sign up or log in' button. It then proceeds to a 'Login info' screen with fields for 'username' and 'password', and a 'NEXT' button. The second flowchart, titled 'Back', shows a 'Phone & Email verification' screen with fields for 'Phone' and 'Email', and a 'NEXT' button. The third flowchart, titled 'Back', shows a 'Sign up w/ FB?' screen with a 'Skip' button and a 'NEXT' button. The flowcharts are connected by arrows, indicating a sequential process.

Flowchart 1: Welcome & Login

- Back**
- Welcome to
Join us and stay active to be
part of the thriving community
- Step 1 Step 2 Step 3
- Login info
username
- Password
- NEXT

Flowchart 2: Phone & Email Verification

- Back**
- Step 1 Step 2 Step 3
- Phone
- Email
- NEXT

Flowchart 3: Sign up w/ FB?

- Back**
- Sign up w/ FB?
- Step 1 2 3 4
- You indicated you're a
donor.
- when the receiver
comes to pick up items?
- Date
- M Tu W Th F S S
- Time
- NEXT

Version 2. - sign up

DATE: _____

2.1 Individual - Donor

2.2 Org. - Receiver - Donor

2.3 Org. Donor

2.4 Org. Donor & Rec.

WELCOME TO
sign up (your only way to be
part of this exciting opportunity!)

Step 1. Tell us who you are
I am an
[organization/individual]
and I will be
[donating/receiving/donating & receiving]
items.

Step 2. Let us identify you!
Name
First Last
Address
Street
City State Zip
NEXT

Step 2. Let us identify your
Company Name
Company EIN
Company Address
Street
City State Zip
NEXT

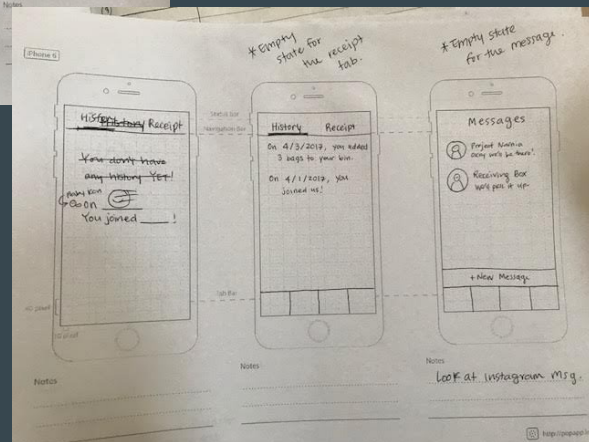
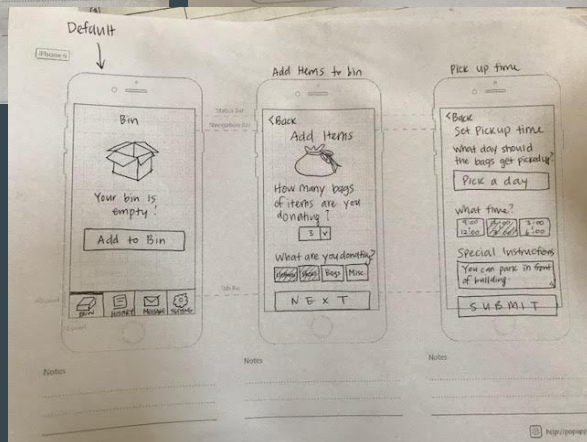
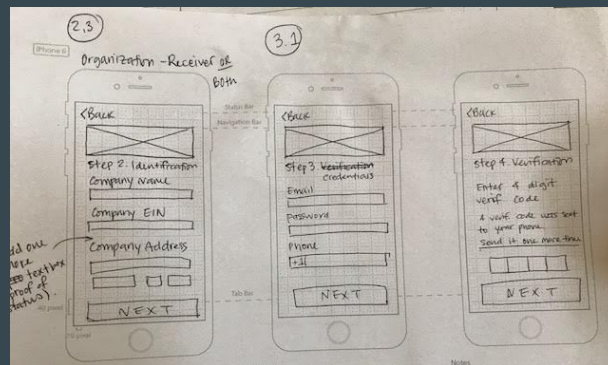
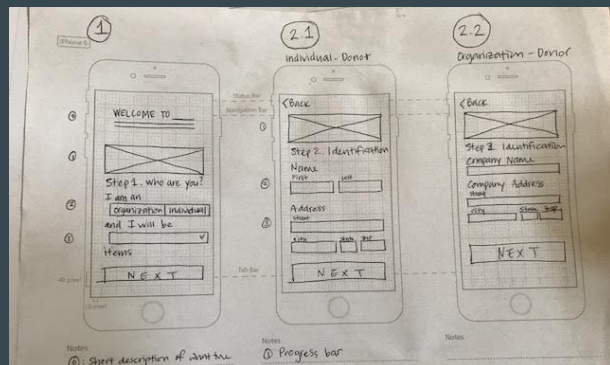
If organizations, show
all 3 options.
Else, just show
"- I will be donating
items."

Step 2. Let us identify your
Company Name
Company Address
City State Zip
Preferred Pick up time
Date
Time
NEXT


Step 2.
Comp. Name
Comp. EIN
Comp. Add.
Preferred Time
NEXT

some variation
here explaining
how to the default?

Updated Sketches (after user testing)



Mid-Fidelity Wireframes



PROJECT NARNIA

SIGN IN

SIGN UP

WELCOME TO BLAH

You are on your way to being part of a sharing community!

1 2 3 4

Step 1. Tell us who you are!

I am an

Organization

Individual

and I will be

NEXT

< Back

✓ 2 3 4

Step 2. Information?

Name


First Name Last Name

Address

Street City State ZIP


NEXT

Schedule Donation Pickup




You currently do not have any pickup scheduled.


SCHEDULE PICKUP




Pickup



History



Messages



Settings

Mid-Fidelity Wireframes Continued

< Back

Describe Donation Items

How many bags of items are you donating?

What are you donating?

Clothing	Shoes	Bags	Accessories
Linens	Home Goods	Books / Media	Toys / Games
Electronics	Furniture	Athletic Equip't	Misc.

NEXT

Pickup History Messages Settings

< Back

Set Pick-up Time

What date should the bags be picked up?

2017
Thu, Apr 13

April 2017

S	M	T	W	T	F	S
				6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

CANCEL OK

SUBMIT

Pickup History Messages Settings

< Back

Set Pick-up Time

When should the bags get picked up?

April 19 - 27, 2017

What time?

9:00am-12:00pm	12:00pm-3:00pm	3:00pm-6:00pm
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Any special instructions? (Optional)

SUBMIT

Pickup History Messages Settings

History Receipt

You scheduled a pickup of 3 bags. 4/10/17

Your account was born! 4/9/17

Pickup History Messages Settings

Mid-Fidelity Wireframes Continued

[← Back](#)

Donation 1 Receipt

Donor's Name

Minnie Mouse

Address

111 Main St. Irvine, CA 92612

Date Received

4/20/17

Number of Bags Donated

Donation Items

Clothing

Shoes

Bags

Accessories

Linens

Home Goods

Books / Media

Toys / Games


Electronics


Furniture


Atheletic Equip't


Misc.

E M A I L


 Pickup

 History

 Messages


 Settings


Messages





You do not have any messages.

+ New Message


 Pickup


 History


 Messages


 Settings


Messages

 **Project Narnia**
Thank you!!! 15m


 **Company A**
That works for me. 20m


 **Company B**
See you soon. 2w


 **Company C**
Thank you! 3w


 **Company D**
Thank you!! 5w

+ New Message


 Bin

 History

 Messages

 Settings

Settings



First Name

Minnie

Last Name

Mouse

Address

111 Main St. Irvine, CA 92612

Email

email@email.com

Phone


777-777-7777


Recurring pickup time


☐ 9:00am - 12:00pm


☐ 12:00pm - 3:00pm

☐ 3:00pm - 6:00pm

 Pickup

 History

 Messages

 Settings