Project Narnia

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Angela Ahn
UX Designer

Mission:

Allow charities in need of items and people looking to donate items to 1) communicate efficiently and 2) supply the correct items to the right place.

angelaashley@gmail.com | 909.477.7741

Metrics:

Increase in number of items that are donated/received and increase in communication between organizations.

angelaashley@gmail.com | 909.477.7741

Research - Identify Users

- User Type 1: Donors - Corporations and individuals
- User Type 2: Receivers - Corporations
  - Charities
  - Middlemen (e.g. Project Narnia)

angelaashley@gmail.com | 909.477.7741

Research - Business Requirements

User Type 1: Donors - Corporations and individuals
- Create Profile
- Set available pickup times
- Set pick up instructions (optional)
- Provide donation item information
  - Quantity (in # of bags)
  - Item description
- Receive and keep track of donation receipt after each donation
- Communicate with receivers

angelaashley@gmail.com | 909.477.7741

Research - Business Requirements

User Type 2.1: Receivers - Charities
- Create Profile
- Provide 501(c)(3) information
- Create wishlists
- Communicate with donors and User Type 2.2 (see next slide)
- Create a list of items that they accept
- Provide donation drop off hours
- Accept donation (optional)

angelaashley@gmail.com | 909.477.7741

Research - Business Requirements

User Type 2.2: Receivers - Middlemen
- Create Profile
- Provide 501(c)(3) information
- Choose wishlist from User Type 2.1 to satisfy
- Communicate with donors and User Type 2.1
- Create inventories of items in stock
- Drop off items to User Type 2.1
- Accept donation (optional)

angelaashley@gmail.com | 909.477.7741

User Interview Findings

- I met with a member of User Type 2.2 to better understand what their role is.
- I realized that since User Type 2.1 and 2.2 are very similar, the UI for the two different user types can be controlled via user configurations.
- Donors should confirm that donations took place.

angelaashley@gmail.com | 909.477.7741
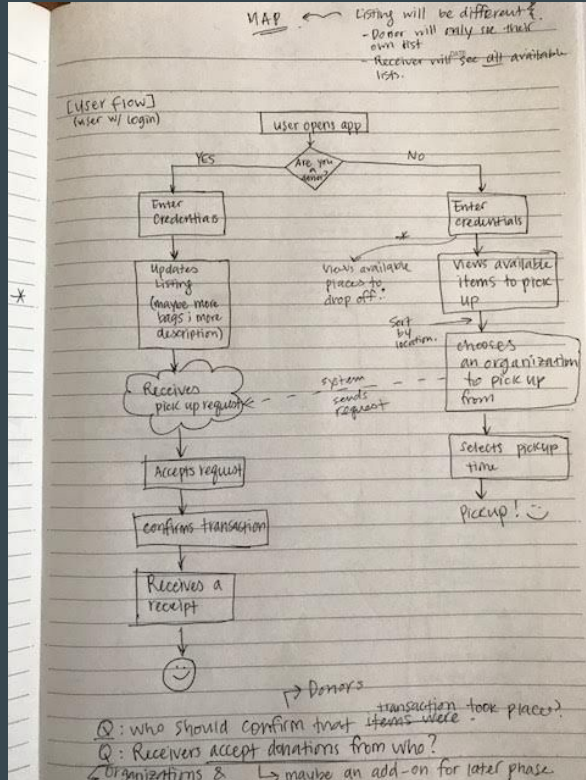
User Flow

Initial User Flow diagram created.

angelaashley@gmail.com | 909.477.7741

Initial Sketches

Updated Sketches (after user testing)
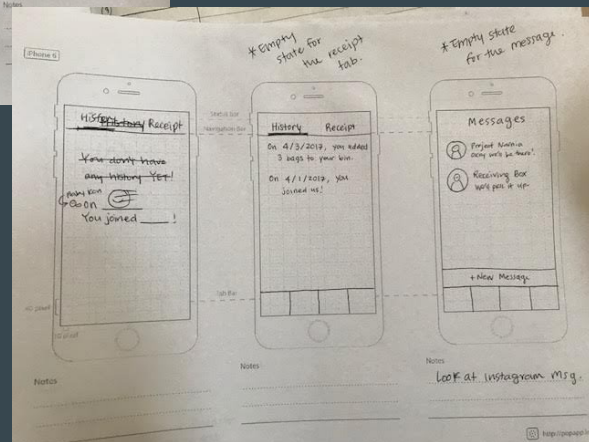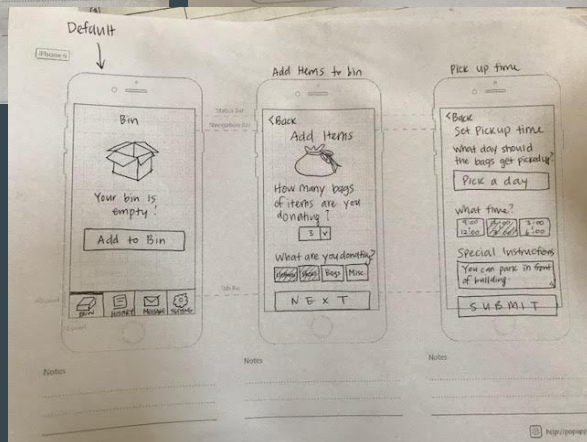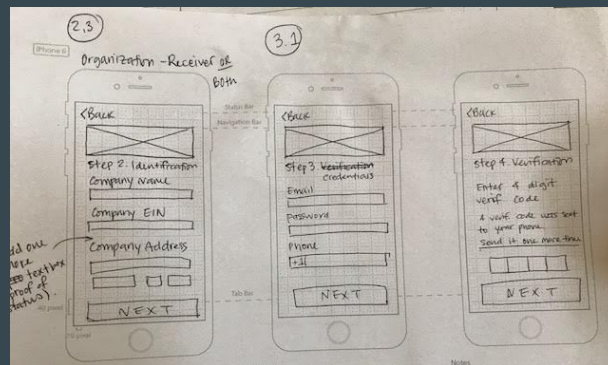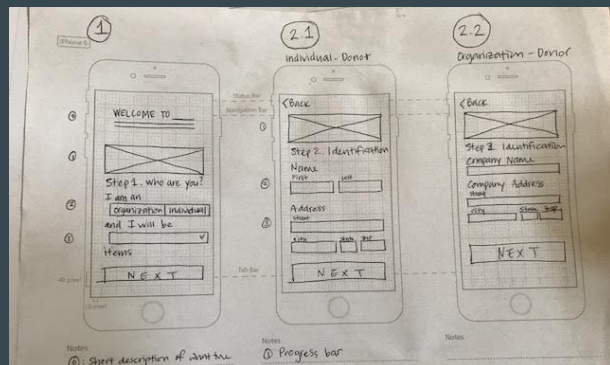
Mid-Fidelity Wireframes

PROJECT NARNIA

Email Address

Password

SIGN IN

SIGN UP

WELCOME TO BLAH
You are on your way to being part of a sharing community!

1 — 2 — 3 — 4

Step 1. Tell us who you are!

I am an

Organization | Individual

and I will be

NEXT

Back

✓ — 2 — 3 — 4

Step 2. Information?

Name

First Name | Last Name

Address

Street

City

State | ZIP

NEXT

Schedule Donation Pickup

You currently do not have any pickup scheduled.

SCHEDULE PICKUP

Pickup | History | Messages | Settings

Mid-Fidelity Wireframes Continued

Screen 1

‹ Back

Describe Donation Items

How many bags of items are you donating?

[⌄]

What are you donating?

Clothing	Shoes	Bags	Access-ories
Linens	Home Goods	Books / Media	Toys / Games
Electr-onics	Furniture	Athletic Equip't	Misc.

NEXT

Pickup | History | Messages | Settings

Screen 2

‹ Back

Set Pick-up Time

What day should the bags get

2017
Thu, Apr 13

‹ April 2017 ›

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

CANCEL   OK

SUBMIT

Pickup | History | Messages | Settings

Screen 3

‹ Back

Set Pick-up Time

When should the bags get picked up?

April 19 - 27, 2017

What time?

| 9:00am-12:00pm | 12:00pm-3:00pm | 3:00pm-6:00pm |

Any special instructions? (Optional)

[   ]

SUBMIT

Pickup | History | Messages | Settings

Screen 4

History   Receipt

You scheduled a pickup of 3 bags.
4/10/17

Your account was born! 4/9/17

Pickup | History | Messages | Settings

Mid-Fidelity Wireframes Continued

‹ Back
Donation 1 Receipt

Donor's Name
Minnie Mouse

Address
111 Main St. Irvine, CA 92612

Date Received
4/20/17

Number of Bags Donated [⌄]

Donation Items

Clothing	Shoes	Bags	Access-ories
Linens	Home Goods	Books / Media	Toys / Games
Electr-onics	Furniture	Atheletic Equip't	Misc.

EMAIL

🚚 Pickup | 🕐 History | ✉ Messages | ⚙ Settings

Messages

✉

You do not have any messages.

➕ New Message

🚚 Pickup | 🕐 History | ✉ Messages | ⚙ Settings

Messages

👤 **Project Narnia**
Thank you!!! 15m

👤 **Company A**
That works for me. 20m

👤 **Company B**
See you soon. 2w

👤 **Company C**
Thank you! 3w

👤 **Company D**
Thank you!! 5w

➕ New Message

📦 Bin | 🕐 History | ✉ Messages | ⚙ Settings

Settings

👤
Add Photo

First Name
Minnie

Last Name
Mouse

Address
111 Main St. Irvine, CA 92612

Email
email@email.com

Phone
777-777-7777

Recurring pickup time
☐ 9:00am - 12:00pm   ☐ 12:00pm - 3:00pm   ☐ 3:00pm - 6:00pm

🚚 Pickup | 🕐 History | ✉ Messages | ⚙ Settings